



**CONFERENCE THEME STATEMENT**

*The African Council for Communication Education (ACCE) is happy to announce its Call for Abstracts for the 21st International Conference/Annual General Meeting (AGM) Tagged NOUN ABUJA 2019.*

Research shows that digital media can improve social and media literacy, civic engagement among citizens especially youths, and promote a climate of active participation if encouraged by state, political, and societal actors especially in multi-ethnic, multi-religious, multi-racial societies like Nigeria in particular and Africa in general. The continuing use of social media and its clear impact in general elections all over the globe further signposts the need to train both journalists and media educators in the area of digital media so as to use them as agents to promote media literacy, civic engagement at both national and global levels especially as such concerns

politics and political communication. This is based on our understanding that there is a clear link between civic literacy and political participation. In other words, a well-informed citizen is in a better position to engage in genuine political discourse and consequently, make a well-informed political decision. Furthermore, we are told by Tapscott, Williams & Herman (2008) that "e-governance and e-voting are the future and that governments will have no choice but to submit to the demands of 'emerging digital citizens'. In all, information and communications technologies (ICTs) - that is, the Internet and Web-based services - are liberating, and

embody a logical, necessary, and irresistible revolution in democratic politics. They innervate, cultivate new and promising forms of expressiveness, and in significant ways, make it easier for people to get involved in the fine art of politicking at multiple levels" (Tapscott, Williams, & Herman, 2008)! As James Madison puts it, "A popular Government, without popular information, or the means of acquiring it, is but a Prologue to a Farce or a Tragedy; or, perhaps both. Knowledge will forever govern ignorance: And a people who mean to be their own Governors, must arm themselves with the power which knowledge gives" (US Library of Congress).

**DATE:** OCTOBER 22 TO OCTOBER 25, 2019 **VENUE/HOST:** NATIONAL OPEN UNIVERSITY OF NIGERIA (NOUN), JABI CAMPUS, ABUJA

**THEME:** DIGITAL MEDIA, CIVIC ENGAGEMENT AND GLOBAL PLATFORMS

**SUB-THEMES and POTENTIAL DIVISIONS:**

1. Film, Civic Engagement and Global Platforms (FMSD)
2. Theorizing Digital Media, Methodology, Civic Engagement and Global Platforms (TMD)
3. Digital Media, Global Platforms and Political Engagement (PCD)
4. Digital Media, Democracy, Civic and Social Engagement (CSD &/Or PCD)
5. Digital Media, Social Media and Youths Participation in Politics (FMSD)
6. Digital Media, Digital Culture, Globalization, Intercultural Interaction & Indigenous Communication (IDCD)
7. Digital Media, Public Relations & Social Marketing (PRD)

8. Digital Media, Advertising & Marketing Communications (AMCD)
9. Digital Media and the Future of Global Journalism (JMCD)
10. Digital Media, E-Voting, E-Politics, and E-Governance (ICTD)
11. Digital Media, Cyber Security and National Development (ICTD)
12. Digital Media, Citizen Journalism and Media Entrepreneurship (BOCD)
13. Digital Media, Business and Organisation Communication (BOCD)
14. Digital Media, Health, Science and the Environment (SHED)

15. Digital Media, Community Engagement and Development Communication (DCSD)
16. Digital Media, Diplomacy, and International Communication (ICD)
17. Digital Broadcasting, Civic Engagement and Global Platforms (BSD)
18. Digital Media, Citizen Journalism, Ethics and Self-censorship.
19. Digital Media, Democracy and the Participation of Rural Dwellers in politics
20. Digital Media, Civic Engagement and the question of Copyright
21. Digital Media, Advertising and Pop Culture Among youths

**ABSTRACT SUBMISSION GUIDELINES**

Prospective participants are hereby invited to submit abstracts on the above THEME and SUB-THEMES to the PROFESSIONAL DIVISIONS, noting the following:

1. The abstract should be 250 words or less. Abstract should bear the title, name of author(s), full contact details (emails, phone number and institutional affiliation) and the Professional Division under which it is being submitted for consideration. Any abstract outside the Conference Theme/Sub-Themes that does not align to any of the Professional Divisions will not be accepted for presentation.
2. Deadline for submission of abstract is: AUGUST 1, 2019
3. Abstracts should be sent as a Microsoft Word document to the Professional Divisions Email Addresses listed below. Please, note that it is only the Divisions that can ACCEPT or REJECT Abstracts for the Conference, as well as schedule the Accepted Abstracts for Conference presentation.
4. Please, bring ten (10) copies of your Full Paper (After acceptance) to the Conference for presentation purposes.
5. The DIVISIONS and the DIVISIONS' EMAIL

**ADDRESSES FOR ABSTRACT SUBMISSION ARE:**

1. Journalism and Media Studies Division (JMCD)  
Email Address: jmsdacce@gmail.com
2. Public Relations Division (PRD)  
Email Address: prdacce@gmail.com
3. Advertising and Marketing Communication Division (AMCD) Email Address: amcdacce@gmail.com
4. Film and Multimedia Studies Division (FMCD)  
Email Address: fmsdacce@gmail.com
5. Development Communication Studies Division (DCSD)  
Email Address: dcsdacce@gmail.com
6. Information and Communication Technology Division (ICTD) Email Address: ictdacce@gmail.com
7. International Communication Division (ICD)  
Email Address: icdacce@gmail.com
8. Business and Organisational Communication Division (BOCD) Email Address: ictdacce@gmail.com

9. Broadcasting Studies Division (BSD)  
Email Address: bsdacce@gmail.com
10. Science, Health and Environment Division (SHED)  
Email Address: shedacce@gmail.com
11. Political Communication Division (PCD)  
Email Address: pcdacce@gmail.com

12. Communication and Society Division (CSD)  
Email Address: csdacce@gmail.com
13. Theory and Methodology Division (TMD)  
Email Address: tmdacce@gmail.com
14. Indigenous Communication Division (IDCD)  
Email Address: idcdacce@gmail.com

**OTHER CONFERENCE ACTIVITIES**

1. Pre-Conference Research Workshop on Content Analysis
  2. Pre-Conference Research Workshop: Tuesday, Oct 22, 2019 (5:30pm – 7:30pm)
  3. Opening Ceremony: Wednesday, October 23, 2019 (9:00am – 11am)
  4. Tea Break: Wednesday, October 23, 2019 (11am)
  5. First Plenary Session: Wednesday, October 23, 2019 (11:30am - 1:30pm)
  6. Professional Divisions Meet: Wednesday, October 23, 2019 (1:30pm – 2:30pm)
  7. Lunch Break: Wednesday, October 23, 2019 (2:30pm – 3:00pm)
  8. First Syndicate Session: Wednesday, October 23, 2019 (3:00pm – 5:30pm)
  9. Evening Relaxation Outing: Wednesday, October 23, 2019 (5:30pm – 8:30pm)
  10. Second Plenary Session: Thursday, Oct 24, 2019 (9:30am – 10:45am)
  11. Tea Break on Thursday: Thursday, October 24, 2019 (10:45am – 11:30am)
  12. Second Syndicate Session: Thursday, October 24, 2019 (11:30am – 2:00pm)
  13. Thursday Lunch Break: Thursday, October 24, 2019 (2:00pm – 2:45pm)
  14. Third Syndicate Session: Thursday, October 24, 2019 (2:45pm – 5:00pm)
  15. Annual General Meeting: Thursday, October 24, 2019 (5:00pm – 7:00pm)
  16. Departure: Friday, October 25, 2019
- CONFERENCE FEES:**
1. Conference Registration Fee (for members) - N5,000 or \$20
  2. Annual Dues (for members) - N10,000 or \$40

3. Institutional Registration - N20,000 or \$80
  4. Conference Registration Fee for Non Members - N20,000 or \$80
  5. New Members Registration at the Conference plus Conference Fees - N20,000
  6. Foreign/International Participants Registration - \$100  
Annual Dues/Conference Fees Should Be Paid To The ACCE Accounts Below:
- Account Name: ACCE-ETF Journal Account
  - Account No: 1190101987
  - Bank: KEYSTONE BANK OR
  - Account Name: African Council for Communication Education
  - Account No: 2005410228
  - Bank: FIRST BANK.
- Please, bring the Bank Teller or Evidence of Funds Transfer to the Conference Venue to enjoy conference support and collect your Membership Certificate and a Permanent Membership Number (PMN). Also note that the Conference Fee entitles the Conference Participant to a Conference Bag and writing materials, Tea Break, Lunch, and other ACCE Conference packets. It also entitles the participant to a Certificate of Participation. Accommodation and other details will be announced in due course. For further details of this announcement, visit the Council website at [www.accenigeria.org/a/](http://www.accenigeria.org/a/) OR email: [acce.nigeria@gmail.com](mailto:acce.nigeria@gmail.com)
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